



## **To our Partners**

We are a Surfing (Shortboard) Boardriders club (non-for profit community association) established in 1978 founded by John Veage (Club President) and managed by a club committee of local surfers.

- We have over 120 annual members plus another 100 social members who attend our club rounds. Members range from 6 year olds through to over 70 year olds both male and female.
- Our clubs schedule is to run surfing competitions and social gatherings at North Cronulla Beach on the 1st Saturday of the month annually from March to November.
- Our hosted 9 club rounds each year include divisions of Micros U10 , U13's, U16's, Open Men Open Women and the Masters division
- Each of the 9 club rounds crowns finalists and winners in each division; this creates a points system which is continually tallied on a point score leaderboard. This leaderboard point score is finalized after the final club round and Club Champions as well as other club annual awards are announced at the end of year annual presentation.
- We stand to provide a surfing club with a family culture in Cronulla. We create an environment to surf together, compete, provides experiences for our members and have a junior surfing pathway with programs and representative opportunities.
- We welcome you the opportunity to assist and get involved in our club by supporting the grassroots community surfing of Cronulla.



## **Sponsorship Proposal**

Cronulla Sharks Boardriders understands that in the current economic climate, organisations require value for any sponsorship money. Thus the committee has put together a variety of sponsorship packages to provide you with a flexible opportunity to support the club.

As a sponsor of Cronulla Sharks Boardriders we guarantee to promote your brand/product/service throughout the club and wider community at every opportunity.

Cronulla Sharks Boardriders endeavours to create an environment that puts family values to the forefront and prides itself on acting with integrity, innovation, and teamwork.

**Rich Brown and Luke Madden**  
Sponsorship

Email: ...rich@munsterkids.com  
Email: ...luke@surfingsw.com.au

The opportunities that Cronulla Sharks Boardriders Club can offer to an interested party are included as follows:

### **GOLD SPONSORSHIP PACKAGE \$3000**

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#### **Signage**

- Sponsor logo on sides of tents used at each event (9 squares)
- Sponsor logo on team trailer parked at Nth Cronulla carpark and at every event(9 squares )
- Logo and signage at Annual presentation night

#### **Press**

- Sponsor logo on club website with link to site
- Promotions on social media including Instagram and facebook- 6 a year
- Promotion at all events and functions

### **SILVER SPONSOR PACKAGE -\$2000**

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#### **Signage**

- Sponsor logo on tent sides (6 squares)
- Sponsor logo on team trailer parked at Nth Cronulla carpark and at every event( 6 squares )

#### **Press**

- Sponsor logo in all media distribution
- Sponsor logo on club website with link to site
- Promotions on social media including Instagram and facebook- 4 a year

## **BRONZE SPONSORSHIP PACKAGE - \$1000**

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### **Signage**

- Sponsor logo on tent sides (3 squares)
- Sponsor logo on team trailer parked at Nth Cronulla carpark and at every event( 3 squares )

### **Press**

- Sponsor logo on club website with link to site
- Promotions on social media including Instagram and facebook- 2 a year

## **CONTEST EVENT SPONSORSHIP PACKAGE - \$1000-500**

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### **CONTEST PACKAGE**

- 8 contests a year – each Event has a sponsor .
- 2 star events are \$1000 and 1 star events are \$500
- Sponsor logo at contest
- Promotions on social media including Instagram and facebook-for the sponsored contest
- Promotion at presentation after contest

## **CLUB TRAILER - \$6000 / 3 YEARS**

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### **CLUBTRAILER**

- Sharks Trailer positioned at every contest and parked at Nth Cronulla Car Park 12monrhrs of the year
- Sponsor Only logo only on BOTH sides of trailer with sharks logo ONLY
- Used at inter club events to promote Sharks brand



## **Donation**

If you would like to donate to **Cronulla Sharks Boardriders Club** but are unable to commit to any of the sponsorship categories listed in this proposal please feel free to contact the club and discuss ways in which you or your business can assist.

**For further information about any of the sponsorship packages listed in this proposal please contact:**

**Rich Brown**

**0438746608**

**rich@munsterkids.com**

**Luke Madden**

**0419773656**

**luke@surfingnsw.com.au**

**Sponsorship and Team**



